Guatemala Background Packet/ Presentation:

Our assignment is to work with the farmers of a cooperative (started and supported by a local bishop) in Zacapa, Guatemala, who have successfully exported one container of coffee, but are looking for ways to diversify their family income and provide additional food security throughout the year. Some have begun to grow bananas, but without expertise or training, they are producing less than they might. Our hope is to discover ways in which organizational management, cultivation practices, and the marketing of their products can strengthen the existing co-operative.

Attached:

1. Country Overview – esp. Zacapa region
2. Description of Co-op/ farmers: Phone calls with Luis/Pictures
3. Banana Cultivation: should we have then research this online?? This is what our team had to do…